

KARA FIELDS

GRAPHIC DESIGNER

CONTACT

- +734-645-4142
- kara.fields5@gmail.com
- Ann Arbor, Michigan
- www.karafields.com

EDUCATION

BFA, GRAPHIC DESIGN
University of Montevallo | 2007 - 2012

SEMESTER ABROAD
Studio Art Centers International | 2011

SKILLS

ADOBE CREATIVE SUITE



MICROSOFT OFFICE



WORDPRESS



SOCIAL MEDIA



HTML/CSS



ART DIRECTION



PROFILE

A very detail-oriented print and digital designer with 5+ years experience in manipulation of the complete design process from idea to the finished product. Dedicated team player with excellent communication skills. Highly skilled at branding, layout and digital advertising. Seeking a position where I am able to use my knowledge of print design and digital storytelling to stretch boundaries.

EXPERIENCE

GRAPHIC DESIGNER

University of Michigan, University Development | Ann Arbor, MI | 2017 - Present

- Works with partner teams within OUD to conceptualize and produce publications, marketing materials, and stewardship pieces
- Creates digital assets for email, social media, and website graphics
- Conceptualized and designed high level marketing materials for the Victors for Michigan campaign close celebration events
- Lead designer for OUD's bi-annual publications, Leaders & Best and Leaders & Best: People
- Collaborates effectively with copywriters and team members on large scale publications

OWNER, GRAPHIC DESIGNER

K Fields Design, LLC | Philadelphia, PA | 2016 - Present

- Meet with clients to determine marketing and design vision to conceptualize their agency's story
- Format and design marketing collateral for use in print and web applications
- Build new brand identities from the ground up, using an in depth design process and guide
- Manages up to 5 projects weekly while setting and keeping strict deadlines

JUNIOR GRAPHIC DESIGNER

Victorinox Swiss Army | St. Louis, MO | 2014 - 2016

- Collaborated with an international team of designers on many projects for Travel Gear and Swiss Army Knives
- Took and manipulated images for use in marketing collateral and for online use to promote company products
- Managed up to 6 projects at a time while under pressure to meet weekly deadlines
- Designed and managed a 180+ page corporate gifts catalog from conceptualization to print production and delivery